



**GENERAL WAYNE A. DOWNING
PEORIA INTERNATIONAL AIRPORT**

TO: MAAP Commissioners
FROM: Gene Olson, Director of Airports
DATE: August 13, 2021
RE: AIR SERVICE / MARKETING MEETING
August 16, 2021 @ **2:30 p.m.**

A G E N D A

- Roll Call
- Operations Report
- Capacity / Airfare Review
- Marketing Report
- Allegiant Fort Lauderdale Incentives
- Q3 & Q4 FY2022 Proposed Advertising/Marketing Spend
- Business Development Video
- Executive Session (*if required*)